



Jackpot Rewards Announces Grand Prize Trip to 2009 Inaugural Events

Grand Prize package includes a trip for two to Washington D.C. and tickets to several high-profile inaugural events

NEWTON, Mass. (December 4, 2008) – Jackpot Rewards, the world’s most generous online rewards program, announced plans to give away a trip for two to Washington D.C. for celebrations leading up to the January 20th inauguration of President-elect Barack Obama. The prize package, which will be awarded on Sunday, January 4th, features tickets to several high-profile inaugural events, including the Illinois Inaugural Gala, the Arizona Inaugural Gala, and the Presidential Inauguration Parade.

“By all measures, the election of Barack Obama to the Presidency of the United States is a historic moment,” said Jim Miller, CEO of Jackpot Rewards. “We’re thrilled that one of our members will have the opportunity to be part of American history.”

The Grand Prize winner will receive a trip for two to Washington D.C., including airfare, ground transportation, and hotel accommodations, along with tickets to the aforementioned inaugural events. The theme of the 56th quadrennial Presidential Inauguration will be “A New Birth of Freedom,” as selected by the Joint Congressional Committee on Inaugural Ceremonies to commemorate the 200th anniversary of Abraham Lincoln’s birth.

The winner of this prize package will be decided in a Guaranteed Grand Prize drawing scheduled for January 4th. All members of Jackpot Rewards will have an opportunity to earn entries into the drawing through a series of \$100 Million Super Jackpot drawings that will take place on Monday, December 29th, Wednesday, December 31st, and Friday, January 2nd.

In addition to this Grand Prize, Jackpot Rewards has announced several other prize packages that will be awarded in weekly Guaranteed Grand Prize drawings throughout the month of January. Upcoming prizes include a trip for two to the Sundance Film Festival, a trip for two to Superbowl XLIII, a chance to build a personal wine cellar, and a trip for two to the Daytona 500.

Along with automatic entry into a multidimensional sweepstakes with hundreds of guaranteed prizes every week, Jackpot Rewards members earn the most cash back

when they shop at over 600 top online retailers and have access to exclusive deals on brand name merchandise.

.....

About Jackpot Rewards:

Jackpot Rewards is a one-of-a-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 600 leading online retailers. Jackpot Rewards members also obtain entry into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$100 million, a \$1 million jackpot every week, and hundreds of guaranteed prizes every week.

Get ready to win big and save big – learn more at www.JackpotRewards.com.

Media inquiries, please contact:

John Gates

Principal

Elevate Communications

312 Stuart Street, 5th Floor

Boston, MA 02116

John@elevatecom.com

###