



Jackpot Rewards Names Lisa Doyle as Director of Partnership Development

Doyle brings over 10 years of marketing industry experience to her new role at Jackpot Rewards

NEWTON, Mass. (September 25, 2008) – Jackpot Rewards™ has named Lisa Doyle as Director of Partnership Development. Doyle will focus on creating partnerships to drive subscriber acquisition and revenue growth.

“We are pleased to welcome Lisa Doyle to the Jackpot Rewards team,” said Jim Miller, CEO of Jackpot Rewards. “She brings extensive experience to her new role and will be a great asset as we continue to develop our partnership programs.”

Prior to joining Jackpot Rewards, Doyle served as the Director of Marketing for Corporate Casuals, where she was responsible for customer acquisition and retention. Doyle also spent over four years as a Marketing Manager for VistaPrint, where she built the company’s partner program leading up to a successful initial public offering.

Doyle attended Simmons College in Boston, MA and has over ten years of experience in the marketing industry.

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About Jackpot Rewards:

Jackpot Rewards is a one-of-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 550 leading online retailers. Jackpot Rewards members also obtain entry into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$145 million, a \$1 million jackpot every week, and hundreds of guaranteed weekly prizes every week.

Get ready to win big and save big – learn more at www.JackpotRewards.com.