



## **Immediate Release**

### **Jackpot Rewards Offers Shoppers New Ways to Save in a Slowing Economy**

***Jackpot Rewards announces new deals and discounts for the holiday season, all aimed at helping members save money on online purchases.***

NEWTON, Mass. (December 9, 2008) – Jackpot Rewards, the web's most generous online rewards program, introduced an enhanced shopping program for the holiday season aimed at helping members save money in a slowing economy. Benefits of the new program include increased cash back offers, new and exclusive deals on this season's top-selling products, and an updated competitive shopping search engine that helps members find the best deal on the exact products they are looking for.

Just in time for the holidays, members will earn increased cash back and discounts at hundreds of retailers featured within the Jackpot Rewards online mall, including 6% from Best Buy, 10% from Target, 10% from Home Depot, and 20% from ProFlowers. The shopping mall now features over 600 online merchants across multiple categories.

"It's the holiday buying season, and we're all going through a challenging economic time right now. A membership at Jackpot Rewards is probably one of the wisest investments one can make today," said Eric Jacunski, Head of Merchandising. "Jackpot Rewards does offer the most generous cash back shopping program around, and our team works to deliver the best deals on everything from toys and electronics to luxury home goods, even travel! Our consumers see real value here - thousands have received reward checks, and they love the fact that Jackpot Rewards is their one-stop-solution for all of their buying and budgetary needs."

One of the most compelling benefits of being a Jackpot Rewards customer is their unique Deal of the Day feature. Jackpot Rewards works closely with merchants to secure exclusive deals on some of the most sought after products year round. This holiday season, savvy shoppers who visit Jackpot Rewards will find amazing savings on flat screen TV's, Garmin GPS devices, goose down comforters, iPod docking stations, and even premium wine packages, all at prices up to 80% off.

"We've created quite a buzz with the Deal of the Day, and everybody wants to know what's next," said Jacunski. "Most recently, we sold the Nintendo Wii for \$180 – we sold out in record time because you just won't find that anywhere else. We try to secure as much product as we can from our partners to meet the demand – but we do sell out. It's not just the hot electronics, though - we've seen similar performance on items like portable AC's, Egyptian cotton linens, Discovery Store toys, and beach resort vacations. The best part of the program is that there is something for everyone, and it's a lot of fun for our members who feel like they really win big with these great deals."

An additional benefit to the Jackpot Rewards member is the introduction of a newly updated competitive shopping search engine. Members can now search for products and compare based on retailer, brand, price, features and the most cash back rewards. This new feature was designed around making the shopping experience more convenient. With one simple search, Jackpot Rewards members are more efficient and better-informed shoppers, allowing them to find the products they want at the price they can afford.

#### **About Jackpot Rewards:**

Jackpot Rewards is a one-of-a-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 600 leading online retailers. Jackpot Rewards members also obtain entry into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$100 million, a \$1 million jackpot every week, and hundreds of guaranteed prizes every week.

Get ready to win big and save big — learn more at [www.JackpotRewards.com](http://www.jackpotrewards.com). <<http://www.jackpotrewards.com/>>

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