



## FOR IMMEDIATE RELEASE

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### **Jackpot Rewards™ Sweepstakes Offers Best Odds Ever to Win \$1 Million; Guaranteed \$1 Million Drawing Will Be Held on Sunday, March 2**

NEWTON, Mass. (February 27, 2008) – Jackpot Rewards™ held its first Jackpot drawing on Monday, February 25. As part of that drawing, 115 people qualified for the \$1 million drawing that will be held this Sunday, March 2 – where one person will win a guaranteed \$1 million Jackpot. Sunday's drawing will be the best odds ever of winning a \$1 million jackpot.

"These are extremely good odds in comparison to those given in other sweepstakes games and much better than any state lottery," said Richard McGowan, Ph.D., a professor of statistics at Boston College and a nationally recognized expert in gaming. "In fact, to my knowledge these are the best odds ever to win a \$1 million jackpot."

"On Sunday one person is guaranteed to win the \$1 million jackpot," said Jim Miller, Jackpot Rewards' founder and CEO. "Think about what you would do with \$1 million -- pay off your mortgage, send the kids to college, retire in style, or make one of your dreams come true. You have never had a better chance to make your dreams come true. The bottom line is everyone should be in this game."

Jackpot Rewards has drawings for jackpots of over \$100 million every Monday, Wednesday, and Friday--and a guaranteed \$1 million winner every Sunday. The next drawing for \$100 million is tonight, Wednesday, February 27. If you match two numbers in any of the Monday, Wednesday and Friday drawings, you are automatically entered into Sunday's drawing where a \$1 Million winner is then selected at random. To learn more, visit [www.JackpotRewards.com](http://www.JackpotRewards.com).

### **About Jackpot Rewards**

Jackpot Rewards is a new online rewards program that is the Web's best place to win big, save big, and give big. Jackpot Rewards provides consumers with the most cash back on online purchases as well as exclusive deals and discounts. Members are automatically entered into three drawings every week for Jackpots of over \$100 Million, plus a \$1 Million drawing every Sunday in which a winner is guaranteed. In addition, by joining you become part of the company's mission to advance the common good. Founded in 2007, Jackpot Rewards gives back by donating 50 percent of its profits to charities that are dedicated to improving the health, well-being, and educational opportunities of children across America and around the world. Sound too good to be true? See for yourself at [www.JackpotRewards.com](http://www.JackpotRewards.com), where you can win big, save big, give big and *dream big*.

Note for Editors:

<b>Game</b>	<b>Prize</b>	<b>Odds</b>
Publisher's Clearinghouse sweepstakes	\$1 Million	1 in 699,190,799
Lycos Lotto sweepstakes	\$1 Million	1 in 699,190,799
McDonald's Monopoly sweepstakes	\$1 Million	1 in 184,698,474
Mega Millions	Jackpot	1 in 175,711,536
Powerball	Jackpot	1 in 146,107,962