



Jackpot Rewards Introduces Innovative New Way to “Give Big”

Kansas City-based charity will be first to participate in Jackpot Rewards Charity Partnership Program

NEWTON, Mass. (September 10, 2008) – Jackpot Rewards™ announced plans to partner with Turning Point, a non-profit organization based in Kansas City, as part of the new Jackpot Rewards Charity Partnership Program.

“This partnership enables Turning Point to reward its most loyal supporters by providing them access to the world's most generous online rewards program and weekly chances to win cash and prizes, while creating an ongoing revenue stream for Turning Point,” said Jim Miller, CEO of Jackpot Rewards.

As a charity partner, Turning Point will promote Jackpot Rewards membership to its supporters. Each time one of its supporters becomes a member, Turning Point will receive a \$10 donation from Jackpot Rewards. The charity will also receive ongoing donations equal to 25% of its supporters' monthly membership fees.

Turning Point, which provides support and education services to individuals coping with serious or chronic illness, is the first charity to participate in the new partnership program.

To help charities maximize the benefits of the program, Jackpot Rewards offers a customized website experience for each partner organization. The company also provides charities with customized text for email and web promotions, partnership-focused materials to include in charity mailings, and personalized brochures to hand out at charity events.

Turning Point will begin to distribute partnership communications to its members within the next few weeks. Other charities are expected to finalize partnership agreements in the coming months.

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About Jackpot Rewards:

Jackpot Rewards is a one-of-a-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 600 leading online retailers. Jackpot Rewards members also obtain entry

into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$100 million, a \$1 million jackpot every week, and hundreds of guaranteed prizes every week.

Get ready to win big and save big – learn more at www.JackpotRewards.com.