



**Jackpot Rewards™ Announces Third \$1 Million Winner;
Best Odds Ever to Win a \$1 Million Jackpot Continue**

*Wilmington, Mass. woman gets the surprise of a lifetime –and starts her day by winning \$1 million
from Jackpot Rewards*

NEWTON, Mass. (March 20, 2008) – Jackpot Rewards™, the new online rewards program, announced today that Deborah White of Wilmington, Mass. is the third winner of its weekly \$1 Million Jackpot. White was up against 1726 other entries in the Sunday, March 16 drawing, in what experts say are still the best odds ever to win a \$1 Million Jackpot.

White, an employee of Danvers Savings Bank, reported to work as usual on Thursday morning and was shocked to find Jackpot Rewards' founder and CEO, Jim Miller, waiting to surprise her with a \$1 million check. White has been an employee of the bank's Wilmington branch since June and has worked in the banking industry for more than 30 years. Despite winning the jackpot, White will continue in her position at the bank, although \$1 million will provide her with a new level of financial freedom.

"I was referred to Jackpot Rewards through a friend and signed up for the great Deals of the Day. I was enticed by the amazing odds for the jackpot, but I never expected to actually win it, and am excited that I will no longer have to worry about retirement in the future," said White. In addition to building a retirement fund, White looks forward to paying off her car loan and traveling extensively as a result of her win.

"We are thrilled to announce Deborah White as the winner of our third \$1 Million Jackpot. It was especially rewarding to present the jackpot winnings to a local resident because Jackpot Rewards is based in Massachusetts," said Jackpot Rewards' Jim Miller. "We're also excited to continue to offer our early members the best odds ever to win \$1 Million. The bottom line is everyone should be in this game."

In addition to offering its members great shopping deals at more than 550 brand-name retailers, Jackpot Rewards has drawings for jackpots of more than \$100 million every Monday, Wednesday, and Friday - and a \$1 million winner on Sundays. If you match two numbers in any of the Monday, Wednesday and Friday drawings, you are automatically entered into Sunday's drawing where a \$1 Million winner is then selected at random. Jackpot Rewards has the best odds anywhere to win a \$1 Million Jackpot.

Jackpot Rewards offers a free one-week trial with complete access to all its membership benefits including: shopping discounts and deals; three chances a week to win Jackpots of more than \$100 Million; and the chance to enter to win the weekly \$1 Million Jackpot. Ongoing membership is available for \$3 per week. Get ready to win big, save big—and for the company to give big at www.JackpotRewards.com.

About Jackpot Rewards

Jackpot Rewards is a new online rewards program that is the Web's best place to win big, save big, and give big. Jackpot Rewards provides consumers with the most cash back on online purchases as well as exclusive deals and discounts. Members are automatically entered into three drawings each week for Jackpots of over \$100 Million, plus a \$1 Million drawing this Sunday, which continues to have the best odds ever of winning \$1 Million. In addition, by joining, you become part of the company's mission to advance the common good. Founded in 2007, Jackpot Rewards gives back by donating 50 percent of its profits to charities that are dedicated to improving the health, well-being, and educational opportunities of children across America and around the world. Sound too good to be true? See for yourself at www.JackpotRewards.com, where you can win big, save big, give big and *dream big*.

Note for Editors:

Game	Prize	Odds
Publisher's Clearinghouse sweepstakes	\$1 Million	1 in 699,190,799
Lycos Lotto sweepstakes	\$1 Million	1 in 699,190,799
McDonald's Monopoly sweepstakes	\$1 Million	1 in 184,698,474
Mega Millions	Jackpot	1 in 175,711,536
Powerball	Jackpot	1 in 146,107,962