



Jackpot Rewards™ Announces first Weekly Grand Prize Drawing Winner

Patricia Bartram of Boylston, MA Wins a 9-day All-inclusive African Safari Vacation

NEWTON, Mass. (July 8, 2008) – Jackpot Rewards™, the most generous online rewards program, has announced the first winner of their exciting new Weekly Grand Prize Drawing, with a guaranteed giveaway of a new Grand Prize every week in addition to its ongoing weekly drawings for jackpots of up to \$100 million.

On Sunday, Jackpot Rewards member Patricia Bartram of Boylston, MA won a luxury African Safari in the weekly Grand Prize Drawing – she and a guest will spend 9 days exploring some of the world's greatest wildlife reserves, under the expert guidance of a personal tour guide, with all transportation, lodging, and meals included.

Ms. Bartram learned of her prize by phone. “Words can’t describe how thrilled and excited I am. I’ve been singing “The Lion Sleeps Tonight” ever since I heard the news. It’s a trip my husband and I are going to greatly enjoy and we are delighted to be presented with this once-in-a-lifetime experience. Life is Good!”

Ms. Bartram learned about Jackpot Rewards from a newspaper article at launch. “Jackpot Rewards is a wonderful site – inexpensive to join, money saving coupons, great deals of the day, and lots of opportunities to win cash and prizes. As a professional fundraiser, I am also drawn to the fact that half of the company’s ultimate profits will go to charity. So what’s not to like about Jackpot Rewards?”

Jackpot Rewards President and CEO Jim Miller offered his congratulations. “We’re so excited to announce that the very first winner of our Guaranteed Grand Prize Sweepstakes is Patricia. And this is just the beginning! There’s a new Guaranteed Grand Prize Drawing each Sunday, and we have some incredible prizes in store. This Sunday, we’re giving away an amazing Italian Culinary Vacation, and the following week, one of our members will drive away in a brand new MINI Cooper! You won’t find a weekly prize giveaway like this anywhere else.”

Ms. Bartram was just one of hundreds of other winners on Sunday – over 200 Jackpot Rewards members were awarded cash prizes, including Graham Jackson from Hacienda Heights, CA, who won \$1,000.

The new weekly drawing takes place every Sunday night and features a new Grand Prize every week, with guaranteed giveaways ranging from luxurious European vacations to free gas for three years. In addition, hundreds of members will win guaranteed cash prizes of up to \$1,000 each week. This expansion of the Jackpot Rewards prize program represents a significant enhancement of their prize structure, by adding high-end lifestyle experiences and prizes to the existing Weekly Million and Super Jackpot Drawings.

To qualify for the new Weekly Grand Prize Sweepstakes, members must match just one number in any of three weekly Jackpot drawings. The more numbers a member matches, the greater their odds of winning. Jackpot Rewards members can also increase their chances of winning the

Weekly Grand Prize Drawing if a referred friend matches any of their own numbers during one of the weekly drawings.

In addition to offering its members multiple chances to win every week, including a chance to win \$1 million, Jackpot Rewards also provides unbeatable shopping deals at more than 550 brand-name retailers, and special extra-deep discounts on featured 'Deal of the Day' items.

About Jackpot Rewards:

Jackpot Rewards is a one-of-a-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 600 leading online retailers. Jackpot Rewards members also obtain entry into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$100 million, a \$1 million jackpot every week, and hundreds of guaranteed prizes every week.

Get ready to win big and save big – learn more at www.JackpotRewards.com.