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**Jackpot Rewards™ Announces First \$1 Million Winner;  
Best Odds Ever to Win a \$1 Million Jackpot Continue**

*Karen Fink of East Otis, Mass. is the First \$1 Million Jackpot winner to be crowned by Jackpot Rewards;  
Next \$1 Million Winner Will Be Selected on Sunday, March 9*

NEWTON, Mass. (March 5, 2008) – Jackpot Rewards™, the new online rewards program, announced today that Karen Fink of East Otis, Mass. is the first winner of its weekly guaranteed \$1 million Jackpot. Fink was up against 465 other entries in the Sunday drawing, in what experts say were the best odds ever to win \$1 Million Jackpot.

“I joined Jackpot Rewards for the cash back shopping deals and thought the sweepstakes would be a side benefit. \$1 Million is quite the side benefit!” said winner Karen Fink. “The first thing I’ll do with my sweepstakes winnings is get my roof fixed and finish the addition on my house. Then I will go on to have a little fun,” explains Fink, who is currently working three part-time jobs, including acting as treasurer of her hometown.

Jackpot Rewards will honor Fink and award its second \$1 million Jackpot during a members-only celebration event being held at Boston’s Fenway Park on Sunday, March 9. As the first Jackpot Rewards sweepstakes winner, Fink will also have the honor of drawing the next winner of that Sunday’s guaranteed \$1 Million sweepstakes during the event. The odds for the March 9 guaranteed \$1 million drawing are still the best ever to win \$1 Million – as of today, only 507 people are entered into the drawing.

“These are extremely good odds in comparison to those given in other sweepstakes games and much better than any state lottery,” said Richard McGowan, Ph.D., a professor of statistics at Boston College and a nationally recognized expert in gaming. “In fact, to my knowledge these are the best odds ever to win a \$1 million jackpot.”

“We are thrilled to announce Karen Fink as the winner of our first \$1 Million Jackpot,” said Jim Miller, Jackpot Rewards’ founder and CEO. “And we’re also excited to continue to offer our early members the best odds ever to win \$1 million. The bottom line is everyone should be in this game.” Karen Fink learned about Jackpot Rewards from a word-of-mouth marketing program the company was doing with BzzAgent.

In addition to offering its members great shopping deals at more than 550 brand-name retailers, Jackpot Rewards has drawings for jackpots of over \$100 million every Monday, Wednesday, and Friday--and a guaranteed \$1 million winner on Sundays. If you match two numbers in any of the Monday, Wednesday and Friday drawings, you are automatically entered into Sunday’s drawing where a \$1 Million winner is then selected at random. Jackpot Rewards has the best odds anywhere to win a \$1 Million Jackpot.

Jackpot Rewards offers a free one-week trial with complete access to all its membership benefits, including shopping discounts and deals, as well as three chances a week to win Jackpots of over \$100 Million, and the chance to enter to win the weekly guaranteed \$1 Million Jackpot. Ongoing membership is available for \$3 per week. Get ready to win big, save big—and for the company to give big at [www.JackpotRewards.com](http://www.JackpotRewards.com).

## About Jackpot Rewards

Jackpot Rewards is a new online rewards program that is the Web's best place to win big, save big, and give big. Jackpot Rewards provides consumers with the most cash back on online purchases as well as exclusive deals and discounts. Members are automatically entered into three drawings every week for Jackpots of over \$100 Million, plus a \$1 Million drawing this Sunday, in which a winner is guaranteed. In addition, by joining you become part of the company's mission to advance the common good. Founded in 2007, Jackpot Rewards gives back by donating 50 percent of its profits to charities that are dedicated to improving the health, well-being, and educational opportunities of children across America and around the world. Sound too good to be true? See for yourself at [www.JackpotRewards.com](http://www.JackpotRewards.com), where you can win big, save big, give big and *dream big*.

Note for Editors:

Game	Prize	Odds
Publisher's Clearinghouse sweepstakes	\$1 Million	1 in 699,190,799
Lycos Lotto sweepstakes	\$1 Million	1 in 699,190,799
McDonald's Monopoly sweepstakes	\$1 Million	1 in 184,698,474
Mega Millions	Jackpot	1 in 175,711,536
Powerball	Jackpot	1 in 146,107,962