



Press Release

Jackpot Rewards™ Announces \$100K Winner in Honor of Company's First Anniversary

Deborah Janifer of Youngsville, North Carolina Has the Lunch Break of a Lifetime: Unsuspecting Mother of Three is Surprised with a \$100K Check from Jackpot Rewards.

YOUNGSVILLE, NC and NEWTON MA (March 13, 2009) - To celebrate the company's one-year anniversary, Jackpot Rewards™ (www.jackpotrewards.com), the online shopping site and rewards program, announced today that Deborah Janifer of Youngsville, North Carolina, is the winner of a special \$100K drawing. The unsuspecting winner, a mother of three children, was surprised during her lunch break today with a \$100,000 check from a senior Jackpot Rewards executive. Deborah is the sixth person in the past year to receive a cash reward over \$100,000 from Jackpot Rewards and was selected from more than 1.5 million entries.

Deborah works in healthcare as a nurse at a local hospital in the greater Raleigh area.

Jackpot Rewards has just completed its first year in business and is celebrating the fact that its members can save 28%, on average, by shopping through their exclusive shopping mall at www.jackpotrewards.com which is made up of 600 brand-name retailers. As an added benefit for members, Jackpot Rewards has drawings for jackpots of \$100 million every Monday, Wednesday, and Friday - and a special jackpot grand prize drawing every week with guaranteed winners. This week, one member will win a luxury seven-day ski trip in the Canadian Rockies and hundreds of other members will win cash prizes. Previous grand prizes included free mortgage payments for a year, an African Safari and a MINI Cooper.

"The economy is in decline, and consumers like Deborah are looking at every opportunity to stretch their dollars. Membership at Jackpot Rewards is probably one of the wisest investments one can make today, with some of the most generous cash back and shopping deals available," said Jim Miller, founder and CEO at Jackpot Rewards. "Our members benefit from a best-in-class online shopping experience and a one-stop solution for shopping discounts as well as the opportunity to win big with cash jackpots such as this special drawing."

Jackpot Rewards offers a free one-week trial with complete access to all membership benefits, including discounts, deals and cash back from over 600 leading online retailers, exclusive savings on the "Deal of the Day," weekly drawings for guaranteed cash and prizes as well as three chances each week to win \$100 Million. Ongoing membership is available for a nominal monthly fee. Get ready to win big and save big at www.jackpotrewards.com.

About Jackpot Rewards:

Jackpot Rewards is a one-of-a-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 600 leading online retailers. Jackpot Rewards members also obtain entry into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$100 million, a \$1 million jackpot every week, and hundreds of guaranteed prizes every week.

Get ready to win big and save big — learn more at www.JackpotRewards.com.

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