



FOR IMMEDIATE RELEASE

Jackpot Rewards Announces Fourth of July Blowout Guaranteed \$100,000 Drawing

Finalists for "4th of July Extravaganza Sweepstakes" to be chosen at random from June 17 through 26; Grand Prize winner announced on July 4

Newton, Mass. (June 17, 2009) – Jackpot Rewards (www.jackpotrewards.com), the online shopping and rewards site, today announced its 4th of July Extravaganza Sweepstakes that will award a guaranteed \$100,000 jackpot prize to a lucky winner to celebrate the Fourth of July. The grand prize winner will be surprised with an on-location check presentation on America's birthday.

Active members will automatically be entered into the contest and do not need to take any action. Finalists for the \$100,000 jackpot will be chosen and announced between June 17 and 26 with one name selected each day. From the ten finalists, one grand prize winner will be chosen and automatically notified.

This contest runs in addition to all other Jackpot Rewards' offerings and is the second installment of their exciting bi-monthly guaranteed \$100,000 giveaway. Deborah Janifer of Youngsville, N.C., was Jackpot Rewards' first \$100,000 winner during the site's one-year anniversary celebration in March 2009. In addition to the chance to win \$100 million three times each week, the site offers a daily \$1,000 giveaway and a weekly guaranteed grand prize drawing that rewards members with prizes such as free mortgage payments for a year, an African Safari and a MINI Cooper.

"On the day that we celebrate our nation's freedom, we're excited to be able to help someone move towards their own financial freedom with this \$100,000 grand prize," said Jim Miller, Jackpot Rewards President and CEO. "Our members told us that they wanted more prizes and larger payouts and our Fourth of July Jackpot is just one example of how we're meeting out members' wishes."

Jackpot Rewards offers its members the opportunity to save 28%, on average, by shopping through their exclusive shopping mall at www.JackpotRewards.com which is made up of more than 600 brand-name retailers. As an added benefit for members, Jackpot Rewards offers daily, weekly, monthly and bi-monthly opportunities to win valuable cash and prizes.

About Jackpot Rewards

Jackpot Rewards is a one-of-a-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 600 leading online retailers. Jackpot Rewards members also obtain entry into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$100 million and hundreds of guaranteed prizes every week.

Get ready to win big and save big — learn more at www.JackpotRewards.com.

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