



**FOR IMMEDIATE RELEASE**

## **Jackpot Rewards® Wiscasset ME Mother gets Halloween Treat of a Lifetime!**

*Debbie Ethier Wins Big in Jackpot Rewards' Trick or Treat \$100K Giveaway*



**WISCASSET, ME (October 31, 2009) - Debbie Ethier**, a Wiscasset Maine mother (right), shares her joy at winning \$100,000 from Jackpot Rewards® with **Jeff Barden** (left), a senior executive from the company. Ethier was the surprise winner of Jackpot Rewards' "Trick or Treat" \$100,000 Jackpot giveaway. Barden presented her with a check for \$100,000 at her home this afternoon in Lincoln County.

The company has already awarded three \$100,000 prizes this year. The first, which marked Jackpot Rewards' one-year anniversary in March, was presented to Deborah Janifer of Youngville, N.C. The company then celebrated the 4th of July with a bang when the Hang family of Bradenton, Fla., was awarded the second check for \$100,000. Then, on Labor Day, a third \$100,000 check was awarded to Katie Clemens of Spring Hope NC. Ethier was selected from more than 4.5 million entries.

"It's heartwarming to be able to award this \$100,000 prize to Debbie, who said she planned on using it to help buy her daughter a home. This is something she's always wanted to do, and we're glad to help her fulfill her dream." said Jim Miller, Jackpot Rewards' President and CEO, adding "it's times like this that make my job easy!".

The "Trick or Treat" \$100,000 contest runs in addition to all other Jackpot Reward offerings. The online shopping and rewards community offers its members discounts to more than 600 brand-name retailers and provides its members three weekly chances to win \$100 million. In addition, the community also offers guaranteed grand prize drawings that reward members with prizes including free mortgage payments for a year, an African Safari and a MINI Cooper.

Jackpot Rewards offers its members the opportunity to save 28%, on average, by shopping through their exclusive shopping mall at [www.JackpotRewards.com](http://www.JackpotRewards.com) which is made up of more than 600 brand-name retailers. As an added benefit for members, Jackpot Rewards offers daily, weekly, monthly and bi-monthly opportunities to win valuable cash and merchandise prizes.

### **About Jackpot Rewards**

Jackpot Rewards is a one-of-a-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 600 leading online retailers. Jackpot Rewards members also obtain entry into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$100 million and hundreds of guaranteed prizes every week. Get ready to win big and save big — learn more at [www.JackpotRewards.com](http://www.JackpotRewards.com).

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