



FOR IMMEDIATE RELEASE

*** * * PHOTO * * ***

**Spring Hope NC Grandmother Starts Labor Day Weekend
with the Surprise of a Lifetime!**

Katie Clemons Wins Big in Jackpot Rewards' Back to School \$100K Drawing



(September 4, 2009) – **Katie Clemons**, a Spring Hope NC grandmother (right), shares her joy at winning \$100,000 from Jackpot Rewards™ with **Jeff Barden** (left), a senior executive from the company. Clemons was the surprise winner of Jackpot Rewards' "Back to School" \$100,000 Jackpot drawing. Barden presented her with a check for \$100,000 at her home this morning in Nash County. *(Photo by Ray Black)*

The company has already awarded two \$100,000 pay checks earlier this year. The first, which marked Jackpot Rewards' one-year anniversary in March, was presented to Deborah Janifer of Youngville, N.C. The company then celebrated the 4th of July with a bang when it awarded the Hang family of Bradenton, Fla., with its second \$100,000 check. Clemons was selected from more than 1.5 million entries.

The "Back-to-School" \$100,000 contest runs in addition to all other Jackpot Reward offerings. The online shopping and rewards community offers its members discounts to more than 600 brand-name retailers and provides its members three weekly chances to win \$100 million. In addition, the community also offers guaranteed grand prize drawings that reward members with prizes including free mortgage payments for a year, an African Safari and a MINI Cooper.

Jackpot Rewards offers its members the opportunity to save 28%, on average, by shopping through their exclusive shopping mall at www.JackpotRewards.com which is made up of more than 600 brand-name retailers. As an added benefit for members, Jackpot Rewards offers daily, weekly, monthly and bi-monthly opportunities to win valuable cash and merchandise prizes.

About Jackpot Rewards

Jackpot Rewards is a one-of-a-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 600 leading online retailers. Jackpot Rewards members also obtain entry into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$100 million and hundreds of guaranteed prizes every week.

Get ready to win big and save big — learn more at www.JackpotRewards.com.

MEDIA CONTACTS:

John Gates/Mary Zanor
Elevate Communications
jgates@elevatecom.com
mzanor@elevatecom.com
617-861-3651/617-861-3653