



Jackpot Rewards Celebrates Six Months of Helping Members “Dream Big”

After its first six months of operations, the world’s most generous online rewards program continues to award millions in cash and prizes.

NEWTON, Mass. (August 21, 2008) – Jackpot Rewards™ celebrated its 6-month anniversary yesterday by announcing the following milestones:

- Over 1,400 members have won sweepstakes cash prizes, including five \$1 Million prizes
- Members have spent more than \$1 Million on shopping purchases made through the website
- Members have saved an average of over 60% on exclusive “Deal of the Day” promotions

Since its launch on February 20th, 2008, Jackpot Rewards has quickly become the world’s most generous online rewards program.

“We are overwhelmed by the response our members have shown to our offering” said Jim Miller, CEO of Jackpot Rewards. “The first six months have validated our business model. We’ve created enormous amounts of value for our shopping members and, in some cases, enormous amounts of wealth for our sweepstakes winners. We like the idea that people can win every day just by shopping on our site.”

In addition to receiving exclusive shopping deals at more than 550 online retailers, Jackpot Rewards members have a chance in three weekly sweepstakes drawings to win up to \$100 Million.

“I joined Jackpot Rewards for the cash back shopping deals and thought the sweepstakes would be a side benefit” said Karen Fink, a recent Jackpot Rewards’ Million Dollar winner. “\$1 Million is quite the side benefit!”

Jackpot Rewards also introduced a new “Guaranteed Weekly Grand Prize” in June that has generated a tremendous amount of excitement among its members. Recent winners have received prizes such as a 2008 MINI Cooper, a 9-day African Safari, and three years of free gas. In addition to the weekly guaranteed grand prize, hundreds of members win cash prizes each week as well.

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About Jackpot Rewards:

Jackpot Rewards is a one-of-a-kind online, subscription-based membership program, which provides its members access to exclusive deals on sought after lifestyle products and the most cash back on over 20 million products from more than 600 leading online retailers. Jackpot Rewards members also obtain entry into an exciting, multidimensional sweepstakes that offers members three chances per week to win a Super Jackpot of \$100 million, a \$1 million jackpot every week, and hundreds of guaranteed prizes every week.

Get ready to win big and save big – learn more at www.JackpotRewards.com.